# The missing cause approach to unmeasured confounding in pharmacoepidemiology 

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#### Abstract

Unmeasured confounding is a major threat to the validity of pharmacoepidemiological studies of medication safety and effectiveness. We propose a new method for detecting and reducing the impact of unobserved confounding in large observational database studies. The method uses assumptions similar to the prescribing preference-based instrumental variable (IV) approach. Our method relies on the new 'missing cause' principle, according to which the impact of unmeasured confounding by (contra-)indication may be detected by assessing discrepancies between the following: (i) treatment actually received by individual patients and (ii) treatment that they would be expected to receive based on the observed data. Specifically, we use the treatment-by-discrepancy interaction to test for the presence of unmeasured confounding and correct the treatment effect estimate for the resulting bias. Under standard IV assumptions, we first proved that unmeasured confounding induces a spurious treatment-by-discrepancy interaction in risk difference models for binary outcomes and then simulated large pharmacoepidemiological studies with unmeasured confounding. In simulations, our estimates had four to six times smaller bias than conventional treatment effect estimates, adjusted only for measured confounders, and much smaller variance inflation than unbiased but very unstable IV estimates, resulting in uniformly lowest root mean square errors. The much lower variance of our estimates, relative to IV estimates, was also observed in an application comparing gastrointestinal safety of two classes of anti-inflammatory drugs. In conclusion, our missing cause-based method may complement other methods and enhance accuracy of analyses of large pharmacoepidemiological studies. Copyright © 2016 John Wiley \& Sons, Ltd.


Keywords: pharmacoepidemiology; unobserved confounding; instrumental variables; bias; simulations

## 1. Introduction

Accurate assessment of adverse effects of drugs is a methodologically challenging issue of major importance for public health. To ensure adequate sample size and follow-up duration and avoid restrictive inclusion criteria of randomized trials, adverse drug effects are typically assessed using large administrative health databases [1,2], which do not record lifestyle and clinical characteristics often affecting both the treatment choice and the adverse event risk [3]. The resulting unobserved confounding by indication is a major threat to the validity of observational pharmacoepidemiological studies of drug safety [4-6]. Therefore, it is important to develop and validate methods to control for, or at least reduce, bias due to unmeasured confounding [7].

A widely used approach to deal with unmeasured confounding involves instrumental variables (IV) [8-11]. Brookhart et al. adapted this approach to pharmacoepidemiology by defining the IV

[^0]as the physicians' subjective prescribing preferences [12,13]. Such preferences are well documented in drug utilization studies [14-16]. The prescribing preference-based IV approach is increasingly employed in pharmacoepidemiology $[14,17,18]$ and has stimulated further methodological investigations [19-23]. Under the standard IV assumptions [8,24], the prescribing preference-based IV estimates remove even strong unmeasured confounding [22,25]. However, the associated variance inflation implies that the mean square error of IV estimates may be higher than the mean square error of 'conventional', biased but much more stable, estimates that adjust only for measured confounders [25]. Furthermore, even in very large database studies, it may be difficult to establish whether IV estimates are significantly different from the conventional estimates [20,26-28], which may make researchers reluctant to base their conclusions on the less stable IV estimates [23,29].

We propose a new method that may help detect and reduce the impact of unmeasured confounding. We adapt most of the standard IV assumptions [8] and, similar to IV applications in pharmacoepidemiology [12,18], rely on prescribing preferences. However, in contrast to conventional IV analyses, in the final outcome model, we do not replace the actual treatment by the IV. Section 2 describes our conceptual framework and outlines an analytical proof of the underlying 'missing cause' principle. Section 3 describes how our method is implemented. Simulations in section 4 assess the performance of our estimates and compare them with the prescribing preference-based IV estimates. Section 5 illustrates an application of the missing cause method in a real-life pharmacoepidemiological setting. A discussion of the implications and limitations of our work concludes the manuscript.

## 2. Conceptual framework

### 2.1. The missing cause principle

Detection of unobserved confounding bias requires some analytical 'detective' investigation. Detective work often focuses on apparently unexplained discrepancies between the observed facts and the rational expectations to deduce unobserved causes or motives for the crime. We adapt this line of investigation to pharmacoepidemiology and compare observed data on treatment actually received by individual patients with their expected treatment, to detect possible discrepancies, which may help unmask and correct for unobserved confounding.

Consider two hypothetical patients who have identical values for all measured covariates but received different treatments. In conventional multivariable analyses, which only match on or adjust for the observed variables, any difference between the outcomes of the two patients will be attributed to the difference in their respective treatment. However, there should be some reason why two apparently 'identical' patients received different treatments. This may be due to different subjective prescribing preferences of their physicians and/or some objective differences in the patients' characteristics not recorded in the database, which would represent the 'missing cause(s)' to justify the different treatment choices. A failure to account for such unobserved differences will induce unmeasured confounding bias if the missing causes are also associated with the outcome.

We now introduce the missing cause principle, which formalizes the previous reasoning. In general, the observed treatment decisions depend on a combination of patients' characteristics, whether recorded or not in the study database, and physicians' subjective prescribing preferences. For individual patients, we cannot determine if some unrecorded variables did affect their treatment (e.g., choice of drug A versus B). However, our missing cause principle postulates that the probability that a given patient's treatment has been partly chosen based on unobserved characteristics increases if the assigned treatment appears inconsistent with the treatment expected based on the patient's observed characteristics and his or her physician's prescribing preference. Physicians' preferences may be approximately quantified based on the observed treatments prescribed to their patients [12, 15, 22]. Assuming that treatment decisions are rational, patients with higher discrepancy between observed and expected treatments are more likely to have some unobserved characteristics, which may represent the missing causes for their treatment assignment. Accordingly, the missing cause principle implies that the prevalence of unobserved characteristics associated with the choice of drug A increases for those users of drug A for whom this treatment choice appears more discrepant from the expectations based on observed characteristics and their physicians' preferences. In contrast, the presence of unobserved characteristics associated with drug A will be less likely among more discrepant users of drug B, as such
characteristics would further decrease the probability of receiving drug B. Accordingly, the difference in the prevalence of unobserved determinants of treatment choice between the groups of patients prescribed drug A versus drug B will tend to increase with increasing discrepancy between the observed and the expected treatments.

Notice that the difference in the distributions of unobserved missing causes of treatment choice between users of the two drugs will entail a confounding bias whenever these unobserved characteristics are also related to the outcome, and the resulting bias will increase with increasing difference in the prevalence of such unmeasured confounders.

### 2.2. Proof of the missing cause principle

We now provide a more formal proof of the missing cause principle for (linear) risk difference (RD) models, typically employed to implement IV methods in pharmacoepidemiology [12, 18, 22]. We adopt the classic IV assumptions $[8,13]$ and discuss them briefly later in the text using the terminology of Angrist et al. [8].
(1) Stable unit treatment value assumption implies that the potential outcome of a patient does not depend on the treatment assigned to any other patient, which seems rather incontestable in our context.
(2) Exclusion restriction assumption implies that physicians' prescribing preferences are not independently associated with the outcome, except for their effects mediated through treatment assignment. The practical implications of this assumption are that prescribing preferences are as follows: (i) independent of both unmeasured and measured patients' characteristics, including potential confounders of the treatment effect, and (ii) not correlated with the quality of care provided by different physicians, which may affect the outcomes of their patients regardless of patients' characteristics.
(3) Nonzero average causal effect assumption implies that the probability of receiving a given treatment varies among patients with identical characteristics but treated by different physicians. This is supported by well-documented subjective prescribing preferences and lies at the core of the IV approaches in pharmacoepidemiology [ $9,12,14,15,22,26]$.
Furthermore, similar to IV applications in pharmacoepidemiology [12, 18], we also assume that unobserved confounders do not act as modifiers of the treatment effect.

Finally, in our proof and simulations in section 4, we do not rely on the monotonicity assumption [8], whose plausibility in the context of prescribing preferences has been questioned [30]. Indeed, in simulations, individual treatments are randomly generated from the patient-specific Bernoulli distribution with probability of treatment $A=1$ that depends on both patients' characteristics and their physician's prescribing preference [22,25]. Thus, while the expected probability of receiving treatment $A=1$ is a monotone function of physicians' preferences, actual treatments assigned to individual patients may be inconsistent with the monotonicity assumption because of sampling variance.

The impact of violating the exclusion restriction and the assumption that treatment effect is not modified by unobserved confounders [13], in which case both are difficult to verify empirically, is investigated in simulations reported in section 4.4.

Under the previous assumptions, we outline a formal proof of the missing cause principle. Section A of the Supporting Information provides a detailed proof. We consider a hypothetical study comparing binary outcomes $Y$ between users of two treatments ( $A=1$ versus $A=0$ ). Both $A$ and $Y$ arise from their respective RD models, and both are affected by a binary unmeasured confounder $U$. Consistent with the nonzero average effect assumption [8], $A$ depends also on an observed continuous variable $Z$, which is not independently associated with either $Y$ or $U$ (exclusion restriction [8]), that is, may serve as an instrument. In the analyses, both treatment and outcome models are correctly specified, except for (unobserved) $U$. We define the treatment discrepancy $D$ as the probability, estimated conditional on $Z$, that a subject will receive the treatment opposite to his or her actual treatment. Then, in section A of the Supporting Information, we prove that the difference in the prevalence of the unobserved confounder $U$ between subgroups $A=1$ versus $A=0, P(U=1 \mid A=1, D)-P(U=1 \mid A=0, D)$, increases monotonically with increasing treatment discrepancy $D$. Thus, if $U=1$ is associated with higher risk, the estimated RD also increases with increasing $D$, which validates the missing cause principle. In contrast, the RD will not change systematically with increasing $D$ if $U$ is not associated with either $A$ or $Y$.

## 3. Methods

We propose a new method for detecting and reducing the impact of unobserved confounding, which relies on the missing cause principle, for linear regression modeling of either the effect of a binary treatment on a continuous outcome or a RD for a binary outcome. Its implementation involves four steps.

## Step 1 Estimating the expected probability of treatment

To estimate the expected probability of patient $j\left(j=1, \ldots, n_{i}\right)$ of physician $i(i=1, \ldots, m)$ receiving treatment $A_{i j}=1$, we fit the multivariable linear RD model to data on all patients:

$$
\begin{equation*}
P\left(A_{i j}=1 \mid X_{i j, 1}, \ldots, X_{i j, p}, M_{i j}\right)=\sum_{k=1}^{p} \beta_{k} X_{i j, k}+\gamma_{i} M_{i j}+\varepsilon_{i j} \tag{1}
\end{equation*}
$$

where $X_{i j, k}(k=1, \ldots, p)$ is the value of covariate $X_{k}$ for patient $j$ of physician $i, \varepsilon_{i j}$ is a Gaussian error term, and $M_{i j}(i=1, \ldots, m)$ are $m$ dummy indicators of individual physicians $\left(M_{i j}=1\right.$ for all patients of physician $i$. Accordingly, $\gamma_{i}$ estimates the preference of the $i$ th physician for $A=1$, independent of patients' characteristics. To avoid the violation of the positivity assumption, the estimated probabilities below 0.001 or above 0.999 are truncated and replaced by the respective boundary value.

## Step 2 Estimating treatment discrepancy

Next, we estimate the discrepancy $D_{i j}$ between the treatment $A_{i j}$ actually received by a patient and his or her expected probability of receiving this treatment, estimated in equation 1 :

$$
D_{i j}=\left\{\begin{array}{cc}
1-\hat{P}\left(A_{i j}=0\right)=\hat{P}\left(A_{i j}=1\right) & \text { for } A_{i j}=0  \tag{2}\\
1-\hat{P}\left(A_{i j}=1\right) & \text { for } A_{i j}=1
\end{array}\right.
$$

Higher values of $D_{i j}$ in equation 2 indicate more 'discrepant' patients.
Step 3 Modeling and testing the treatment-by-discrepancy interaction in the outcome model
Next, we expand the outcome model to account for potential effects of the treatment discrepancy $D_{i j}$ estimated in equation 2. Based on Lemma 2 and Theorem 1 (see section A of the Supporting Information), we assume that, in the presence of unmeasured confounding, the risk of a binary outcome $P\left(Y_{i j}=1\right)$ (or the expected value of a continuous outcome) changes monotonically with increasing $D_{i j}$ but in the opposite direction in the two treatment groups. This implies an interaction $f\left(D_{i j}\right) A_{i j}$ between the treatment indicator $A_{i j}$ and a monotone function of discrepancy $f\left(D_{i j}\right)$. For example, for binary outcomes, we fit the following multivariable RD model:

$$
\begin{equation*}
P\left(Y_{i j}=1 \mid X_{i j, 1}, \ldots, X_{i j, p}, A_{i j}, D_{i j}\right)=\alpha_{0}+\sum_{k=1}^{p} \alpha_{X_{k}} X_{i j, k}+\alpha_{A} A_{i j}+\eta f\left(D_{i j}\right)+\theta f\left(D_{i j}\right) A_{i j}+\varepsilon_{i j} \tag{3}
\end{equation*}
$$

where $Y_{i j}$ is the patient's outcome, conditional on his or her $p$ observed covariates $\left(X_{i j, 1}, \ldots, X_{i j, p}\right)$ and the received treatment $A_{i j}$, and $\varepsilon_{i j}$ is a Gaussian error. Equation 3 does not include the physician indicators $M_{i j}$ because prescribing preferences are assumed to have no independent effects on the outcome $[12,13]$. A similar model is fitted to predict the expected value of a continuous outcome.

In real-life applications, the functional form $f\left(D_{i j}\right)$ for the effect of increasing $D_{i j}$ on the outcome is analytically intractable, as it depends on the (unknown) prevalence of unmeasured confounders and their impact on the treatment choice. Yet section 2.2 demonstrates that $f\left(D_{i j}\right)$ is monotone. In simulations in section 4, using $f\left(D_{i j}\right)=\log \left(D_{i j}+1\right)$ improved the accuracy of the estimates relative to alternative simple monotone functions.

In equation 3, the coefficient $\eta$ for discrepancy $f\left(D_{i j}\right)$ quantifies its impact on $P\left(Y_{i j}=1\right)$ in group $A_{i j}=0$, while the coefficient $\theta$ for the treatment-by-discrepancy interaction $f\left(D_{i j}\right) A_{i j}$ captures the differential effect of $D_{i j}$ for group $A_{i j}=1$. According to section 2.2, under the assumptions stated therein, the effect of discrepancy $D_{i j}$ should vary across the two treatment groups if both the treatment choice and outcome are affected by unmeasured confounders. Therefore, we propose to test the $f\left(D_{i j}\right) A_{i j}$ interaction in equation 3 with the model-based two-tailed $t$-test at $\alpha=0.05$. In equation 3 , adjusted RD for $A_{i j}=1$ versus $A_{i j}=0$ equals $\alpha_{A} A_{i j}+\theta f\left(D_{i j}\right) A_{i j}$. Thus, the rejection of $\mathrm{H}_{0}: \theta=0$ implies that the treatment effect does
change systematically with increasing discrepancy $D_{i j}$, which, according to Theorem 1, indicates the presence of unobserved confounding.

## Step 4 Estimating the corrected treatment effect

Equation 3 may also help correct the treatment effect estimate for unobserved confounding. Given the $f\left(D_{i j}\right) A_{i j}$ interaction, the coefficient $\alpha_{A}$ for $A_{i j}$ in equation 3 estimates the treatment effect (adjusted for observed covariates) for hypothetical patients with $f\left(D_{i j}\right)=0$. It is convenient to define $f$ so that $f(0)$ $=0$, which holds, for example, for $f\left(D_{i j}\right)=\log \left(D_{i j}+1\right)$. Then, $\alpha_{A}$ estimates the adjusted treatment effect among patients who have the following: (i) the same values for all observed covariates and (ii) estimated $D_{i j}=0$, that is, the estimated probability of receiving their actual treatment is equal to 1.

Yet, according to equation 1, different patients with the same covariate vector will be assigned either $\hat{P}\left(A_{i j}=0\right)=1$ or $\hat{P}\left(A_{i j}=1\right)=1$ only if their respective treatments are entirely determined by their physicians' deterministic preferences, that is, independent of individual characteristics, whether observed or not. Thus, assuming that physicians' preferences are not independently associated with the outcome [12], $\alpha_{A}$ in equation 3 approximates the treatment effect estimated from a hypothetical cluster-randomized trial, in which all patients of a given physician are randomized to either $A_{i j}=1$ or $A_{i j}=0$. In conclusion, $\alpha_{A}$ estimated in our interaction model in equation 3 should approximate the unbiased (causal) treatment effect, not affected by unmeasured confounders.

## 4. Simulation studies

### 4.1. Simulation design and data generation

To evaluate our method's performance, we simulated hypothetical studies comparing the risk of an adverse event between two drugs ( $A=1$ versus $A=0$ ) in large databases, in the presence of unmeasured confounding. We assumed $m$ prescribing physicians ( $m=400,600$, or 1000), with 10 to 50 patients per physician, implying total $N$ of about 12,000 to 30,000 .
For each patient, we generated two observed confounders (continuous $X_{1}$ and binary $X_{2}$ ) and an unmeasured continuous confounder $X_{3}$. Consistent with stage 1 of the two-stage least squares (2SLS) IV estimation [12], the binary treatment was generated from a linear RD model. For patient $j(j=1, \ldots$, $n_{i}$ ) of physician $i(i=1, \ldots, m), P\left(A_{i j}=1\right)$ depended on $X_{i j, 1}-X_{i j, 3}$ and on the latent physician preference $\gamma_{i}$ (see section B.1.2 of the Supporting Information):

$$
\begin{equation*}
P\left(A_{i j}=1 \mid X_{i j, 1}, X_{i j, 2}, X_{i j, 3}, \gamma_{i}\right)=\sum_{k=1}^{3} \beta_{k} X_{i j, k}+\gamma_{i} \tag{4}
\end{equation*}
$$

In different simulation scenarios, either a continuous or a binary outcome was generated conditional on $X_{i j, 1}-X_{i j, 3}$ and on the received treatment $A_{i j}$ but independent of the physicians' preferences [12]. The binary outcome (adverse event) was generated from the RD model, consistent with stage 2 of the 2SLS estimation [12]:

$$
\begin{equation*}
P\left(Y_{i j}=1 \mid X_{i j, 1}, X_{i j, 2}, X_{i j, 3}, A_{i j}\right)=\alpha_{0}+\sum_{k=1}^{3} \alpha_{k} X_{i j, k}+\alpha_{A} A_{i j} \tag{5}
\end{equation*}
$$

Continuous, normally distributed outcome $Y_{i j}$ was generated from the multivariable linear model:

$$
\begin{equation*}
Y_{i j}=\alpha_{0}+\sum_{k=1}^{3} \alpha_{k} X_{i j, k}+\alpha_{A} A_{i j}+\varepsilon_{i j} \tag{6}
\end{equation*}
$$

with normally distributed error $\varepsilon_{i j}$.
Across the simulated scenarios, we varied the following: (i) $N$; (ii) assumptions regarding physicians' preferences ( $\gamma_{i}$ in equation 4); (iii) true RD for treatment ( $\alpha_{A}$ in equations 5 and 6 ); and (iv) the strength of the unmeasured confounding, by varying the parameters for unobserved $X_{3}$, that is $\beta_{3}$ in equation 4 and/or $\alpha_{3}$ in equation 5 or 6 .

In main simulations, we assumed the following: (i) classic IV assumptions hold [8]; (ii) physicians' preferences do not change over time; and (iii) in both treatment and outcome models, respectively equations 1 and 3, the effects of measured covariates, physicians' preferences (for the treatment model), and
treatment (for the outcome model) are correctly specified. Section 4.4 summarizes the methods and results of sensitivity analyses, which investigated the impact of violation of these assumptions.

Details of data generation methods and underlying assumptions are given in section B. 1 of the Supporting Information, where Table A. 1 shows all relevant parameters. For each simulated scenario, we generated 1000 independent random samples.

Simulations were performed with R version 3.1.1 [31]. The program is available in section D of the Supporting Information.

### 4.2. Analyses of simulated data

Estimation models: Each sample was analyzed using alternative multivariable linear regression models, including RD models for binary outcomes [12]. All models ignored the unmeasured confounder $X_{3}$ and adjusted for $X_{1}$ and $X_{2}$. Conventional model 1 included only the treatment indicator $A, X_{1}$, and $X_{2}$. Two prescribing preference-based IV models were estimated using the 2SLS approach [8]. The IV was defined as follows: (i) treatment received by the previous patient of the same physician [12] in binary IV model 2 and (ii) the proportion of all previous patients of the same physician prescribed treatment $A=1$ [22] in continuous IV model 3. Both models 4 and 4A implemented our interaction-based model in equation 3, with $f\left(D_{i j}\right)=\log \left(D_{i j}+1\right)$ in model 4 versus $f\left(D_{i j}\right)=D_{i j}$ in model 4A.

Power to detect unmeasured confounding was estimated with the proportion of simulated samples in which the $95 \%$ CI for the model-specific treatment effect excluded the naïve conventional model 1 treatment estimate. This avoided the analytical difficulties in using, for example, the Durbin-WuHausman test [32-34] for IV analyses of binary outcomes [23,29]. In addition, for our models 4 and 4A, we estimated how often the treatment-by-discrepancy interaction in equation 3 was significant at two-tailed $\alpha=0.05$ (step 3 of section 3).

### 4.3. Simulation results

Using $f\left(D_{i j}\right)=\log \left(D_{i j}+1\right)$ in equation 3 systematically reduced bias and root mean square error (RMSE) of model 4 estimates, compared to model 4A with $f\left(D_{i j}\right)=D_{i j}$ (data not shown). Therefore, we present the results only for $f\left(D_{i j}\right)=\log \left(D_{i j}+1\right)$. Across the simulated scenarios, the estimated treatment probabilities fell outside the $[0.01,0.99]$ interval and, thus, had to be truncated for only $0 \%$ to $4.4 \%$ of subjects.

Table I compares the power to detect unmeasured confounding for CI-based tests (described in section 4.2) for models $2-4$ and the interaction test for model 4 across 12 simulation scenarios outlined in columns 2-4 (Table A. 1 in the Supporting Information provides details). With no unmeasured confounding, all type I error rates were close to nominal $5 \%$ (scenarios 1 and 2). In the other scenarios, the power was systematically the lowest for the binary IV model 2 (column 6) and the highest for our model 4 (columns 8 and 9). Power increased with sample size (column 3) and strength of unmeasured confounding (column 4) but was only moderate even in very large datasets for both IV models (columns 6 and 7). The proposed test of the treatment-by-discrepancy interaction improved the power, over the CI-based tests, without inflating type I error (last column).

Table II compares the point estimates of adjusted treatment effect. Both IV estimates were unbiased (data not shown), as expected given that data were generated in accordance with the standard IV assumptions [8]. The bias of model 4 estimates was small, below or close to $10 \%$, and four to six times lower than the bias of the conventional model 1 estimates (columns 5 versus 4, scenarios 3-12). Binary IV estimates were extremely unstable, with two to four times larger standard deviations than model 4 (column 7), while continuous IV model 3 yielded standard deviations usually about $60 \%$ higher than model 4 (column 8). The RMSE ratios for both IV models, relative to model 4, were generally much above 1 (columns 10 and 11), indicating that our estimates were, on average, substantially closer to the true treatment effect. In scenarios 3-12 with unmeasured confounding, our model 4 yielded the lowest RMSE, at least $20 \%$ below the conventional model 1 (column 9), but its relative advantages over alternative models reflect the bias-variance trade-off: biased but stable model 1 estimates performed worst in large databases with strong unmeasured confounding, where unbiased IV estimates were less affected by variance inflation.

Table III focuses on the accuracy of inference about the treatment effect. As expected, both unbiased IV models 2 and 3 yielded uniformly correct coverage of the $95 \%$ CIs (data not shown), while conventional model 1 had extremely low coverage in presence of unmeasured confounding (column 8, scenarios 3-12). Model 4 yielded coverage rates above $90 \%$ (column 9), except for the continuous outcome scenario 12 , where a very narrow CI , due to $N=30,000$, resulted in suboptimal $84 \%$ coverage.
Table I. Simulation results: empirical power for detecting unmeasured confounding.

| Scenario ${ }^{1}$ | Outcome | $N$ (\# of events) ${ }^{2}$ | Unmeasured confounding | Relative bias ofconventional treatmentestimate (model 1) | Power (\%) for detecting unmeasured confounding based on: ${ }^{3}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | $95 \% \mathrm{CI}$ of binary <br> IV model $2^{4}$ | 95\% CI of continuous IV model $3^{4}$ | 95\% CI of interaction model $4^{4}$ | $\begin{aligned} & p \text {-value }<0.05 \text { for } \\ & \text { two-tailed interaction } \\ & \text { test (model 4) } \end{aligned}$ |
| Column 1 | Column 2 | Column 3 | Column 4 | Column 5 | Column 6 | Column 7 | Column 8 | Column 9 |
| 1 | Binary | 11,992 (1370) | None | 0.001 | $4.8{ }^{3}$ | $4.7{ }^{3}$ | $3.9{ }^{3}$ | $4.9{ }^{3}$ |
| 2 | Binary | 12,016 (2964) | None | 0.002 | $4.4{ }^{3}$ | $3.4{ }^{3}$ | $5.7^{3}$ | $5.7^{3}$ |
| 3 | Binary | 12,000 (3170) | Weak | 0.349 | 5.2 | 11.1 | 15.7 | 18.5 |
| 4 | Binary | 29,975 (7922) | Weak | 0.353 | 9.9 | 24.9 | 39.2 | 42.6 |
| 5 | Binary | 17,993 (6556) | Moderate | 0.589 | 10.9 | 30.7 | 51.4 | 55.1 |
| 6 | Binary | 29,996 (10,926) | Moderate | 0.588 | 15.9 | 49.9 | 74.9 | 77.2 |
| 7 | Binary | 30,020 (9459) | Moderate | N/A ${ }^{5}$ | 15.5 | 51.2 | 74.8 | 77.5 |
| 8 | Binary | 11,989 (3156) | Weak | -0.335 | 6.4 | 11.4 | 16.4 | 18.7 |
| 9 | Continuous | 11,994 | Weak | -0.235 | 7.5 | 20.5 | 32.1 | 34.8 |
| 10 | Continuous | 29,996 | Weak | -0.234 | 11.2 | 42.8 | 64.0 | 67.2 |
| 11 | Continuous | 11,993 | Moderate | -0.468 | 13.7 | 51.6 | 73.3 | 77.0 |
| 12 | Continuous | 30,000 | Moderate | -0.470 | 30.4 | 89.7 | 99.0 | 99.1 |

IV, instrumental variable; CI, confidence interval; N/A, not applicable.
${ }^{1}$ See Table A. 1 in the Supporting Information for details about each scenario.
${ }^{2}$ Mean total sample size $N$, across the 1000 simulated samples, and the mean number of events for the binary outcome in scenarios 1-8.
${ }^{3}$ For scenarios 1 and 2, the proportion of samples where the null hypothesis was rejected represents in fact the type I error because there is no unmeasured confounding. ${ }^{4}$ Percentage of samples where the $95 \%$ CI for treatment effect of the given model excluded the conventional model 1 estimate. ${ }^{5}$ True effect $=0$.
Table II. Simulation results: bias, standard deviation, and root mean square error of treatment effect estimates.

| Scenario ${ }^{1}$ | Outcome | True effect of $A^{2}$ | Bias |  | SD ratio (relative to SD of interaction model 4) |  |  | RMSE ratio (relative to RMSE of interaction model 4) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Conventional model 1 | Interaction model 4 | Conventional model 1 | Binary IV model 2 | Continuous IV model 3 | Conventional model 1 | Binary IV model 2 | Continuous IV model 3 |
| Column 1 | Column 2 | Column 3 | Column 4 | Column 5 | Column 6 | Column 7 | Column 8 | Column 9 | Column 10 | Column 11 |
| 1 | Binary | 0.10 | 0.000 | 0.000 | 0.30 | 3.83 | 1.62 | 0.30 | 3.83 | 1.62 |
| 2 | Binary | 0.10 | 0.000 | 0.003 | 0.23 | 2.36 | 1.07 | 0.23 | 2.36 | 1.07 |
| 3 | Binary | 0.10 | 0.035 | 0.007 | 0.29 | 3.51 | 1.60 | 1.26 | 3.40 | 1.55 |
| 4 | Binary | 0.10 | 0.035 | 0.006 | 0.29 | 3.67 | 1.58 | 1.92 | 3.48 | 1.49 |
| 5 | Binary | 0.10 | 0.059 | 0.011 | 0.29 | 3.71 | 1.61 | 2.23 | 3.38 | 1.46 |
| 6 | Binary | 0.10 | 0.059 | 0.011 | 0.30 | 3.75 | 1.64 | 2.69 | 3.21 | 1.40 |
| 7 | Binary | 0.00 | 0.059 | 0.011 | 0.29 | 3.57 | 1.65 | 2.73 | 3.07 | 1.41 |
| 8 | Binary | 0.10 | -0.036 | -0.008 | 0.29 | 3.78 | 1.61 | 1.26 | 3.65 | 1.55 |
| 9 | Continuous | -5.00 | 1.173 | 0.191 | 0.28 | 3.59 | 1.63 | 1.70 | 3.45 | 1.57 |
| 10 | Continuous | -5.00 | 1.172 | 0.218 | 0.28 | 3.50 | 1.68 | 2.51 | 3.10 | 1.49 |
| 11 | Continuous | -5.00 | 2.340 | 0.462 | 0.30 | 3.89 | 1.65 | 2.80 | 3.24 | 1.38 |
| 12 | Continuous | -5.00 | 2.348 | 0.436 | 0.29 | 3.56 | 1.66 | 3.75 | 2.56 | 1.20 |

[^1]Table III. Simulation results: inference about treatment effect.

|  |  |  | Mean $\mathrm{SE}^{3}$ |  |  |  | Coverage of $95 \% \mathrm{Cl}^{3}$ |  | Power (\%) for testing $\mathrm{H}_{0}$ of no effect of treatment ${ }^{4}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Scenario ${ }^{1}$ | Outcome | True effect of $A^{2}$ | Conventional model 1 | Binary IV model 2 | Continuous IV model 3 | Interaction model 4 | Conventional model 1 | Interaction model 4 | Conventional model 1 | Binary IV model 2 | Continuous IV model 3 | Interaction model 4 |
| Column 1 | Column 2 | Column 3 | Column 4 | Column 5 | Column 6 | Column 7 | Column 8 | Column 9 | Column 10 | Column 11 | Column 12 | Column 13 |
| 1 | Binary | 0.10 | 0.006 | 0.072 | 0.032 | 0.020 | 94.1 | 95.3 | 100.0 | 30.2 | 89.1 | 99.8 |
| 2 | Binary | 0.10 | 0.008 | 0.090 | 0.042 | 0.036 | 93.7 | 93.6 | 100.0 | 22.3 | 68.5 | 79.5 |
| 3 | Binary | 0.10 | 0.008 | 0.100 | 0.045 | 0.027 | 0.7 | 93.6 | 100.0 | 17.1 | 61.9 | 96.6 |
| 4 | Binary | 0.10 | 0.005 | 0.062 | 0.028 | 0.017 | 0.0 | 92.5 | 100.0 | 34.6 | 94.8 | 100.0 |
| 5 | Binary | 0.10 | 0.007 | 0.088 | 0.040 | 0.024 | 0.0 | 92.5 | 100.0 | 20.0 | 71.1 | 99.6 |
| 6 | Binary | 0.10 | 0.005 | 0.068 | 0.031 | 0.019 | 0.0 | 90.4 | 100.0 | 31.0 | 90.8 | 100.0 |
| 7 | Binary | 0.00 | 0.005 | 0.066 | 0.030 | 0.018 | 0.0 | 90.3 | $100.0^{4}$ | $4.5{ }^{4}$ | 5.24 | $9.7{ }^{4}$ |
| 8 | Binary | 0.10 | 0.008 | 0.100 | 0.045 | 0.027 | 0.4 | 93.8 | 100.0 | 16.6 | 62.7 | 91.6 |
| 9 | Continuous | -5.00 | 0.190 | 2.409 | 1.079 | 0.652 | 0.0 | 93.5 | 100.0 | 55.6 | 99.4 | 100.0 |
| 10 | Continuous | -5.00 | 0.120 | 1.504 | 0.678 | 0.411 | 0.0 | 91.7 | 100.0 | 92.3 | 100.0 | 100.0 |
| 11 | Continuous | -5.00 | 0.211 | 2.646 | 1.178 | 0.721 | 0.0 | 91.4 | 100.0 | 47.2 | 98.9 | 100.0 |
| 12 | Continuous | $-5.00$ | 0.133 | 1.639 | 0.740 | 0.454 | 0.0 | 84.0 | 100.0 | 87.5 | 100.0 | 100.0 |

SE, standard error; IV, instrumental variable; CI, confidence interval.
${ }^{1}$ Columns 2-4 in Table I describe the main features of each scenario. See Table A. 1 in the Supporting Information for details about each scenario.
${ }^{2}$ Risk difference for the binary outcome in scenarios $1-8$; difference in the mean values of a continuous outcome for scenarios 9-12.
 fail to account for the fact that $D$ in equation 3 is a generated regressor that had to be estimated from the same data. However, in additional analyses for scenario 3 , the alternative CI, based on 300 bootstrap resamples, had the same coverage rate as the corresponding covariance-based CI (data not shown).
${ }^{4}$ For scenario 7, the numbers in columns $10-13$ represent in fact the type I error, because in this scenario, the treatment has no effect.

Yet, the CIs for model 4 were substantially more precise than for IV-based models 2 and 3, which yielded much larger standard errors (columns 5 and 6 versus 7). Our approach also offered excellent power to reject the null hypothesis of no treatment effect (column 13), in contrast to generally low power for binary IV model 2 (column 11) and occasionally even for continuous IV model 3 (column 12, scenarios $2,3,5$, and 8 ).

### 4.4. Sensitivity analyses

To assess the robustness of the previous findings and conclusions, Table IV reports the results of additional simulations. Each scenario shown in Table IV modified specific assumption(s) or parameter(s) used to generate data for the original scenario 6 of Tables I-III (see column 2 of Table IV, with details in section B. 2 in the Supporting Information).

Scenarios 6a-6c show that even in the case of effect modification by either an observed or unobserved confounder, both IV model 3 and our model 4 yielded as unbiased estimates of the average (across the values of the effect modifier) treatment effect as in scenario 6. Importantly, when unmeasured $X_{3}$ acted as an effect modifier but not a confounder, our interaction-based test of confounding had a correct type I error rate (scenario 6c, column 3). Furthermore, the results were not affected by different misspecifications of the model used to estimate the expected treatment, including ignoring an interaction or a nonlinear effect of an observed covariate or including variables that do not affect treatment (scenarios 6d-6f). In contrast, the results changed when estimating the treatment probability with the (misspecified) linear RD model when treatment was in fact generated from the logistic model (scenario 6 g ) or assuming that physicians' prescribing preferences either were much weaker or changed over time (scenarios 6 h and 6 i ). The variance increased for models $2-4$ and the power of our interactionbased test for detecting unmeasured confounding decreased substantially (column 3), even if it was still higher than for CI-based tests (section 4.2) for IV models (data not shown). The bias of model 4 estimates also increased (column 6), but RMSEs of all models were at least $50 \%$ higher than for model 4 (columns 7-9).

Scenario 6j shows that lowering the number of patients in physicians' practices from 10-50 to $2-50$ had only a minor impact. However, reducing the maximum number of patients substantially, from 50 to 20 (scenarios 6k and 61), decreased the precision of physicians' preferences estimates in equation 1. This implied less accurate estimation of discrepancies in equation 2, resulting in increased bias of model 4 estimates, even if this bias was systematically at least $50 \%$ smaller than for conventional model 1 (columns 6 versus 4 of Table IV). In scenario 61, the bias and coverage of our estimates improved if patients from smaller physicians' practices ( $<10$ patients) were excluded from the analyses. In all scenarios $6 \mathrm{j}-61$, all models yielded RMSEs at least $39 \%$ higher than our model 4 estimates (columns 7-9).

Finally, scenarios $6 m-6 p$ demonstrated that in situations where the exclusion restriction assumption [8] was violated, both the IV models 2 and 3 and our model 4 yielded biased estimates, with no systematic difference between these three models. The bias varied from below $15 \%$ to above $50 \%$ depending on whether the distribution of unmeasured confounder $X_{3}$ varied slightly or substantially (intraclass correlation of 0.012 or 0.155 ) at random, across physicians' practices (scenarios 6 m and 6 n ). The bias became even more dramatic if the mean value of $X_{3}$ was correlated with physicians' preferences (scenarios 60 and 6 p ). Thus, the exclusion restriction violation affects our model 4 estimates as strongly as IV estimates $[8,13,30]$.

## 5. Risk of gastrointestinal events in cyclooxygenase- 2 versus nonsteroidal anti-inflammatory drug users

To illustrate the performance of models $1-4$ (section 4) with real data, we compared the risk of gastrointestinal (GI) side effects between users of more recently introduced cyclooxygenase-2 (COX-2) inhibitors versus traditional nonsteroidal anti-inflammatory drugs (NSAIDs). All models adjusted for the same a priori selected observed potential confounders. Section C of the Supporting Information provides details of study design, definitions of exposure, outcome and confounders, and detailed results.

During the 6-month follow-up, $33.8 \%$ (1513/4475) of COX-2 versus $27.4 \% ~(1184 / 4318)$ of NSAID users had a GI event, yielding unadjusted RD=6.4\% (95\% CI: $4.5 \%, 8.3 \%$ ). However, when adjusted for systematically worse values of several observed GI risk factors among COX-2 users (see Table A. 2 of the Supporting Information), the conventional multivariable model 1 suggested lower GI risks for COX-2 users (adjusted $\mathrm{RD}=-1.9 \%(-3.5 \%,-0.3 \%)$ ). Individual physicians' treatment preferences

| Scenario ${ }^{1}$ | Change with respect to scenario 6 of main simulations | Power (\%): <br> p-value $<0.05$ <br> for interaction <br> test (model 4) | Bias of treatment effect |  |  | RMSE ratio for treatment effect relative to interaction model 4 |  |  | Coverage of $95 \%$ CI for treatment effect |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Conv. model 1 | Cont. IV model $3^{5}$ | Interac. model 4 | Conv. model 1 | Binary IV model 2 | Cont. IV model 3 | Conv. model 1 | Cont. IV model $3^{5}$ | Interac. model 4 |
| Col. 1 | Col. 2 | Col. 3 | Col. 4 | Col. 5 | Col. 6 | Col. 7 | Col. 8 | Col. 9 | Col. 10 | Col. 11 | Col. 12 |
| 6 | - | 77.2 | 0.059 | 0.000 | 0.011 | 2.69 | 3.21 | 1.40 | 0.0 | 95.2 | 90.4 |
| Treatment (A) effect heterogeneity added in outcome model used for data generation (equation 5) |  |  |  |  |  |  |  |  |  |  |  |
| 6a | Interaction of $A$ with measured $X_{1}$ added in equation 5 | 73.9 | 0.059 | 0.000 | 0.012 | 2.68 | 3.06 | 1.35 | 0.0 | 95.0 | 89.7 |
| $6 b$ | Interaction of $A$ with unmeasured $X_{3}$ added in equation 5 | 77.7 | 0.062 | 0.002 | 0.013 | 2.70 | 2.94 | 1.35 | 0.0 | $95.3{ }^{\text {a }}$ | 88.9 |
| $6 \mathrm{c}$ | Interaction of $A$ with unmeasured $X_{3}$ and removal of main effect of $X_{3}$ in equation 5 | 4.5 | 0.003 | -0.001 | 0.000 | 0.37 | 3.69 | 1.59 | 87.3 | 95.1 | 95.0 |
| Misspecification of the model to estimate the expected treatment (with respect to model used to generate treatment (equation 4)) |  |  |  |  |  |  |  |  |  |  |  |
| 6d | Interaction $X_{1} X_{2}$ added in equation 4 | 74.6 | 0.058 | 0.001 | 0.011 | 2.65 | 3.10 | 1.44 | 0.0 | $93.6{ }^{\text {b }}$ | 91.4 |
| 6 e | Nonlinear (quadratic) effect of $X_{1}$ in equation 4 | 76.3 | 0.059 | 0.001 | 0.011 | 2.68 | 2.93 | 1.36 | 0.0 | 94.4 | 90.7 |
| 6 f | Three spurious covariates, not associated with $A$ and $Y$, included in the analyses | 74.0 | 0.059 | -0.001 | 0.011 | 2.71 | 3.26 | 1.40 | 0.0 | 95.1 | 90.9 |
| $6 \mathrm{~g}$ | Logistic regression, rather than RD model, used to generate treatment in equation 4 | $29.2$ | 0.063 | $0.001^{\text {c }}$ | 0.028 | 1.68 | 4.91 | 1.95 | 0.0 | 94.7 | 79.5 |
| Change in physicians' prescribing preferences used to generate treatment in equation 4 |  |  |  |  |  |  |  |  |  |  |  |
| $6 \mathrm{~h}$ | Weaker physicians' preferences | $25.1$ | 0.059 | $-0.005^{\text {d }}$ | 0.025 | 1.63 | 5.47 | 2.05 | 0.0 | $95.6{ }^{\text {e }}$ | 83.9 |
| 6 i | Change over time in preferences | $27.3$ | 0.059 | $0.001^{\text {f }}$ | 0.026 | 1.63 | 2.00 | 1.51 | 0.0 | $96.1^{\mathrm{g}}$ | 81.4 |
| Change in number of patients per physician (scenario 6 includes $10-50$ patients per physician) |  |  |  |  |  |  |  |  |  |  |  |
| 6 j | $2-50$ patients per physician | 66.8 | 0.059 | 0.001 | 0.014 | 2.48 | 3.13 | 1.39 | 0.0 | $96.3{ }^{\text {h }}$ | 89.5 |
| 6k | $2-20$ patients per physician | 23.6 | 0.059 | -0.003 | 0.029 | 1.58 | 3.17 | 1.78 | 0.0 | $95.8{ }^{\text {i }}$ | 79.4 |
| 61 | 2-20 patients per physician, and exclude physicians with $<10$ patients | 23.8 | 0.059 | 0.001 | 0.024 | 1.51 | 3.25 | 1.75 | 0.0 | 95.7 | 85.9 |


| Scenario ${ }^{1}$ | Change with respect to scenario 6 of main simulations | Power (\%): <br> $p$-value $<0.05$ <br> for interaction <br> test (model 4) | Bias of treatment effect |  |  | RMSE ratio for treatment effect relative to interaction model 4 |  |  | Coverage of 95\% CI for treatment effect |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Conv. model 1 | Cont. IV model $3^{5}$ | Interac. model 4 | Conv. model 1 | Binary IV model 2 | Cont. IV model 3 | Conv. model 1 | Cont. IV model $3^{5}$ | Interac. model 4 |
| Col. 1 | Col. 2 | Col. 3 | Col. 4 | Col. 5 | Col. 6 | Col. 7 | Col. 8 | Col. 9 | Col. 10 | Col. 11 | Col. 12 |
| Violation of the exclusion restriction assumption at the data generation |  |  |  |  |  |  |  |  |  |  |  |
| 6 m | Distribution of unmeasured confounder $X_{3}$ varies slightly by physician $(\text { ICC }=0.012)^{2}$ | 49.6 | 0.048 | $0.007^{\text {j }}$ | 0.014 | 2.05 | 2.90 | 1.33 | 0.0 | 95.0 | 88.0 |
| 6 n | Distribution of unmeasured confounder $X_{3}$ varies substantially by physician $(\text { ICC }=0.155)^{2}$ | 28.4 | 0.034 | $0.061{ }^{\text {k }}$ | 0.058 | 0.56 | 1.44 | 1.12 | 0.0 | $45.9{ }^{1}$ | 15.9 |
| 60 | Unmeasured confounder $X_{3}$ moderately correlated with physicians' preferences for $A=1^{3}$ | 99.5 | 0.055 | 0.105 | 0.125 | 0.44 | 0.86 | 0.84 | 0.0 | 0.0 | 0.0 |
| 6 p | Unmeasured confounder $X_{3}$ strongly correlated with physicians' preferences for $A=1^{4}$ | 100.0 | 0.093 | 0.260 | 0.265 | 0.35 | 0.99 | 0.98 | 0.0 | 0.0 | 0.0 |

RMSE, root mean square error; CI, confidence interval; Conv., conventional; Cont., continuous; Interac., interaction; IV, instrumental variable; RD, risk difference; ICC, intraclass correlation; Col, column.
${ }^{1}$ See Table A. 1 and section B. 2 of the Supporting Information for details about each scenario. Scenario 6 has a binary outcome, average $N=29,996$ (average number of events $=10,926$ ), moderate unmeasured confounding, and a true treatment effect of 0.10.
${ }^{2}$ ICC for clustering of unmeasured confounder $X_{3}$ within physicians' practices was calculated using one-way analysis of variance. Values reported are the mean of ICC coefficients across the 1000 simulated samples for a scenario.
${ }^{3}$ Subgroup of physicians who strongly prefer $A=0$ has $X_{3} \sim \mathrm{U}(0,0.8)$ versus $X_{3} \sim \mathrm{U}(0,1)$ for the other subgroup who prefers $A=1$.
${ }^{5}$ Given that continuous IV model 3 generally performed similar or better than binary IV model 2, only the results for IV model 3 are presented in Table IV. However, when binary IV model 2 obtained a smaller bias in absolute value or a coverage of the $95 \%$ CI closer to 95.0 , its result is reported in the footnote (with major improvements shown in bold): ${ }^{\text {a }} 95.0$; ${ }^{\mathrm{b}} 95.7$; ${ }^{\mathrm{c}} 0.000$; ${ }^{\mathrm{d}}-0.003 ;{ }^{\mathrm{e}} 94.5 ;{ }^{\mathrm{f}} 0.000$; ${ }^{\mathrm{g}} 94.9$; ${ }^{\mathrm{h}} 95.4$; ${ }^{\mathrm{i}} 95.2$; ${ }^{\mathrm{j}} 0.003$; ${ }^{\mathrm{k}} 0.060$; ${ }^{\mathrm{l}} \mathbf{8 5 . 4}$.
varied substantially (see section C. 3 of the Supporting Information). Both IV models 2 and 3 suggested that GI risk increases for COX-2 users but with very wide CIs (Table V). Model 4 yielded a substantially more precise estimate and suggested a risk reduction (adjusted $\mathrm{RD}=-2.6 \%(-8.4,3.2 \%)$ ), similar to the modest risk reduction reported by meta-analyses of relevant trials [35,36] and our conventional $\mathrm{RD}=-1.9 \%$. Indeed, both the inclusion of $\mathrm{RD}=-1.9 \%$ in all $95 \%$ CIs and $p$-value $=0.75$ for our interaction test (Table V ) consistently indicated the absence of marked unmeasured confounding, suggesting that the extensive list of measured confounders, adjusted for in our multivariable analyses, might have accounted for possible confounding by indication.

## 6. Discussion

Instrumental variables, based on prescribing preferences, represent one of the most promising approaches to deal with unmeasured confounding in pharmacoepidemiology [ $8,13,15$ ]. In linear models, with a directly observable instrument, which meets standard assumptions, 2SLS IV estimates are asymptotically efficient [37]. However, the IV defined as prescribing preferences is latent, and efficiency of alternative estimators may vary depending on how the available information is used. Rather than replacing the observed treatment by the instrument [12,13], or conditioning it on the instrument, which could exacerbate the unmeasured confounding bias [38], our missing cause approach relies on treatment interaction with discrepancy between observed versus expected treatments. Thus, it may be considered an adaptation of the two-stage residual inclusion IV approach proposed by Nagelkerke [39,40] to pharmacoepidemiological database studies of the effect of a binary treatment on a binary outcome, in which the instrument (prescribing preferences) is not directly observable and, thus, needs to be estimated. Terza et al. provide analytical and simulation-based results suggesting that, in nonlinear models, the two-stage residual inclusion estimates, which rely on residuals from the model regressing the observed exposure on the instrument, may be more accurate than standard IV 2SLS estimates [40].

The main advantages of our missing cause-based estimates are that they substantially reduce both the bias of conventional estimates and the variance of unstable but unbiased IV estimates. In almost all simulations, regardless of whether standard IV assumptions were met, our treatment effect estimates had the lowest RMSEs (Tables II and IV) but at the price of a small bias and reduced coverage (Tables III and IV). Such bias-variance trade-off is typical of methods proposed to reduce the variance of unbiased but unstable estimates, including inverse probability of treatment weight stabilization or truncation in marginal structural models [41-44]. The lowest RMSE implies that in applications, where unmeasured confounding is expected [45,46], our estimates will be, on average, closer to the true unknown treatment effect than IV or conventional estimates. In the COX-2 inhibitors versus NSAIDs example, our missing cause estimate, relative to IV estimates, was both more consistent with clinical trials results $[35,36]$ and more precise.

Sensitivity analyses indicated that heterogeneity of treatment effect and misspecification of covariate effects in the model used to estimate the expected treatment had no material impact on our estimates (Table IV). Whereas weaker prescribing preferences and/or reduced number of patients per physician resulted in slightly increased bias of our estimates, the RMSE remained much lower than for IV estimates. However, in contrast to the binary IV model [8], the accuracy of our missing cause-based estimates decreased if physicians' prescribing preferences changed over time, although they still yielded the best RMSE (Table IV, scenario 6i). In applications with frequent changes in preferences, the change-point approach proposed for IV analyses [22] may be adapted to the missing cause framework.

We recognize that our method cannot deal with some complex data structures. Simulated scenarios $(6 m-6 p)$ show that the impact of exclusion restriction violation on our estimates is as strong (Table IV) as its well-documented impact on IV estimates [8, 13, 30]. This critical assumption is violated even if the distributions of unmeasured confounders vary at random, but substantially, across physician practices. Physicians with higher mean values of unmeasured risk factors associated with higher probability of prescribing a given drug will be estimated, on average, to have stronger preferences for this drug. This induces a spurious association between estimated prescribing preferences and the outcome, independent of the treatment received by individual patients. Whereas the exclusion restriction assumption is not directly verifiable in applications, it may be useful to assess if the distributions of measured risk factors, separately within patients prescribed each drug, show important clustering by physician and/or correlate with estimated physicians' preferences [13].

Table V. Differences in risk of gastrointestinal events between cyclooxygenase-2 inhibitor versus nonsteroidal anti-inflammatory drug users.

| Model | Treatment RD (\%) for COX-2 <br> versus NSAID users $(95 \% \mathrm{CI})^{1}$ | $\log (D+1)$ <br> $(95 \% \mathrm{CI})^{2}$ | Interaction <br> $\log (D+1)^{*} \mathrm{COX}-2$ <br> $(95 \% \mathrm{CI})^{3}$ | Interaction <br> $p$-value |
| :--- | :---: | :---: | :---: | :---: |
| Column 1 | Column 2 | Column 3 | Column 4 | Column 5 |
| Unadjusted | $6.4(4.5,8.3)$ | - | - | - |
| Conventional model 1 | $-1.9(-3.5,-0.3)$ | - | - | - |
| Binary IV model 2 | $3.3(-12.7,19.3)$ | - | - | - |
| Continuous IV model 3 | $2.5(-6.2,11.3)$ | - | - | - |
| Interaction-based model 4 | $-2.6(-8.4,3.2)$ | $6.4(-2.9,15.7)$ | $2.5(-12.9,17.8)$ | 0.751 |

RD, risk difference; COX-2, cyclooxygenase-2; NSAID, nonsteroidal anti-inflammatory drug; CI, confidence interval; IV, instrumental variable.
${ }^{1}$ Estimated (adjusted) risk difference (positive values indicate higher risk for COX-2 inhibitor users).
${ }^{2}$ Effect of discrepancy $f(D)=\log (D+1)$ among NSAID users $(A=0)$; see equation 3 .
${ }^{3}$ Effect of interaction between $f(D)$ and the indicator of COX-2 inhibitor use $(A=1)$; see equation 3 .

In simulations, the test of treatment-by-discrepancy interaction, based on equation 3, had systematically better power to detect unobserved confounding than tests based on the IV models (Table I). However, the power to detect moderate unmeasured confounding was adequate only in very large databases, partly reflecting the generally low power of interaction tests [47,48]. Furthermore, because the power of interaction tests depends on the variance of both variables, assuming weaker physicians' preferences reduced the power of all tests and increased the variance of our and IV estimates [25]. In conclusion, a significant treatment-by-discrepancy interaction likely reflects important unobserved confounding, but a nonsignificant interaction does not exclude a moderate bias. In the latter case, comparison of alternative estimates, together with substantive considerations regarding the plausibility and expected direction of confounding bias, may help interpret the results.

Clearly, further analyses of real-life data and additional simulations, with a wider range of underlying assumptions, are necessary to fully assess the practical usefulness and validity of the proposed missing cause method. Future empirical studies should also assess the distributions of prescribing preferences and help better understand their determinants. In applications, CIs for treatment effects estimated with our interaction model in equation 3 and IV models should be based on bootstrap resampling, to account for the dependence of the estimates on regressors estimated from the same data: $D_{i j}$ in equation 3 or IV.

The unobserved confounding problem is too complex to expect any single method to detect and remove, or even largely reduce, its impact in most real-life pharmacoepidemiologic analyses. Therefore, future studies may consider using our missing cause-based method, along with IV [12, 18, 22,23] and other recent methods, including high-dimensional propensity scores, propensity score calibration, marginal structural models or bias sensitivity analyses (e.g., [49-53]). Careful interpretation and comparison of both results and formal properties and limitations of the alternative methods, together with substantive insights, will then help derive more accurate conclusions and assess their robustness.

## Acknowledgements

This research was supported by the Canadian Institutes for Health Research (grant MOP-81275) and the Natural Sciences and Engineering Research Council of Canada (grant 228203). Michal Abrahamowicz is a James McGill Professor at McGill University. Rebecca Burne is supported by a doctoral studentship from the McGill University Health Centre. The authors thank Lawrence McCandless, Marie-Pierre Sylvestre, Yishu Wang, Willy Wynant and Yongling Xiao, as well as the two anonymous reviewers and the associate editor, for useful comments and discussions.

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## Supporting information

Additional supporting information may be found in the online version of this article at the publisher's web site.


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[^1]:    ${ }^{1}$ Columns 2-4 in Table I describe the main features of each scenario. See Table A. 1 in the Supporting Information for details about each scenario. ${ }^{2}$ Risk difference for the binary outcome in scenarios 1-8; difference in the mean values of a continuous outcome for scenarios 9-12.

